

CERTIFICATE OF ATTENDANCE

This is to certify that:

Тетяна Руда

ХНУ, кафедра економічної теорії, підприємництва та торгівлі

Viewed:

Create, Engage, Convert: The Brand-to-Demand Playbook

On: December 15, 2025 For: 39 of 41 minutes

Presented by:

Jane Qin Medeiros (Informa TechTarget), Zoe Latchford
(Akamai Technologies), Richard Phillips (Hitachi Vantara),
Scott Addington (SugarCRM)



December 15, 2025

Date

<https://www.informatechtarget.com/webinar-event/create-engage-convert-the-brand-to-demand-playbook/>

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